



## StonePoint's New Division Launches In-Room Shopping at a World-Class Destination Resort in the Bahamas

**Vancouver, BC, June 27, 2007** StonePoint Global Brands Inc. ("StonePoint or the "Company") (STX.V:SPG) announces that Sterling & Oxford - a wholly-owned subsidiary of StonePoint - has launched its In-Room Shopping Experience at the newly constructed tower of a prestigious resort in Paradise Island, Bahamas. Sterling & Oxford has worked closely with the resort management team to design a customized shopping system for its 600 luxurious guest rooms and suites. Each shopping system offers a selection of sixteen quality products tailored to the desires of the guests and designed to complement the resort brand. Products include electronic accessories, premium food items, souvenir gifts and health and wellness amenities. With access to these shopping systems, guests enjoy an enhanced hotel experience and effortless hotel living.

Sterling & Oxford develops innovative shopping systems using a site specific research process and world-class design. Hotel clients receive custom designed and quality assured products delivered with comprehensive system support. The in-room shopping system enhances the guests' experience while generating in-room revenue and stimulating brand loyalty for hoteliers.

StonePoint CEO James Borkowski stated, "We are confident the placement of our shopping systems in this luxury hotel will generate strong in-room revenues and influence brand loyalty. We look forward to having our products contribute to enhancing the guest experience."

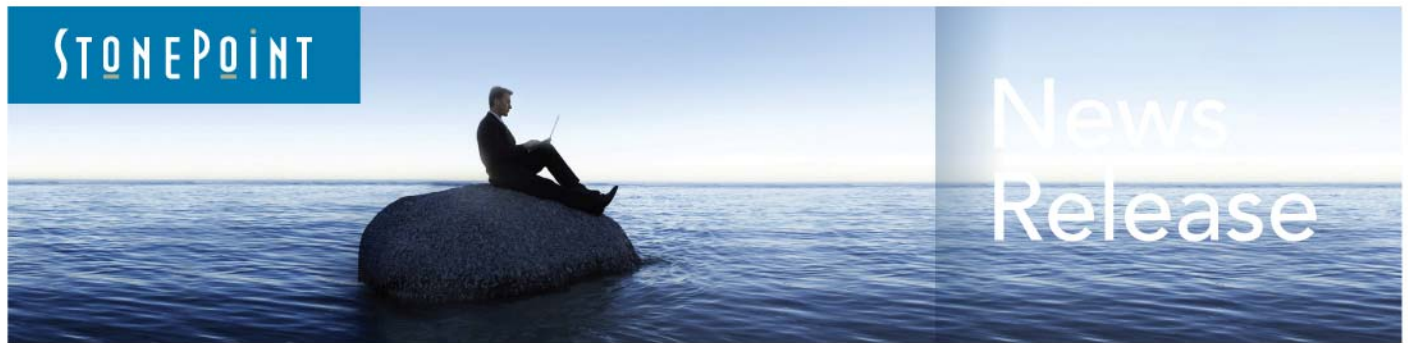
### About StonePoint Global Brand Inc.

The Company offers an integrated suite of value-added products and services that included: brand development and management, package design, product deployment, manufacturing innovations, logistics and applied quality assurance. StonePoint's products and technologies can be found in several Asian countries and new initiatives in North American and Asia are underway. StonePoint currently trades on the TSX Ventures Exchange under the symbol SPG.

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